

BLUEBERRY OPEN HOUSE

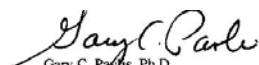
March 6, 2025

Dear Growers:

This year we are holding our **BLUEBERRY OPEN HOUSE** at **Frog Rock Golf & Country Club, 420 Boyer Avenue, Hammonton, NJ, 08037**. Enclosed is the program that has been organized to include valuable information from many sources. I hope you will schedule this meeting on your calendar. Frog Rock Country Club is accessible to the handicapped.

Please take note to the directions about registering and paying online. The information you will need is on the next page. The Blueberry Bulletin is available online. Please make sure we have your current email address so you will be able to receive the weekly newsletters. Thank you and we hope to see you there!

Sincerely,



Gary C. Pavlis, Ph.D.
Atlantic County Agricultural Agent

8:30 Registration: Coffee and Danish

9:00 'Census versus Survey Blueberry Statistics'- Bruce Eklund, NASS-USDA

9:10 'Updates in the Blueberry IPM program and summary of the 2024 season' – Janine Spies, Statewide Program Leader in Fruit IPM, Carrie Mansue, Sr. Program Coordinator, Rutgers Cooperative Extension

9:40 'A new vision for USDA blueberry breeding' – John Hill Price, USDA-ARS

10:00 'Next generation blueberry breeding at Rutgers' – Gina Sideli, Specialist in blueberry/cranberry breeding, Rutgers Cooperative Extension

10:20 Update from Industry Vendors - Break

10:50 'Trials on a new insecticide for blueberries' – Cesar Rodriguez-Saona, Specialist in Entomology, Rutgers Cooperative Extension

11:20 'Successes and challenges in blueberry pollination' – Beth Ferguson, James Shope, and Cesar Rodriguez-Saona, Rutgers Cooperative Extension

11:40 'SWD biological control: An update on parasitoid releases and establishment', Angela Lovero, Max Leavitt-Shaffer, Alexandra Billett, Jack Collins, Jonathan Beetle, and Cesar Rodriguez-Saona,, Rutgers Cooperative Extension

12:00 Lunch

1:00 'Resistance management and the pesticide label' – Kate L. Brown, Rutgers Cooperative Extension.

1:30 'Duke decline-What can we do about it?' - Dr. James Polashock, Plant Pathology, USDA-ARS

1:50 'How healthy is your soil?', Gary C. Pavlis, Rutgers Cooperative Extension

2:10 'Promoting wellness for farmers and agricultural workers through mental health education and community resources- Jamey Lister, NJ Director & Co-Director for HHS Region 2, Northeast & Caribbean Rural Opioid TA Center

2:30 'New technologies for weed management in highbush blueberries' - Thierry Besancon, Specialist in Weed Science, Rutgers Cooperative Extension

2:50 'Strategies for disease management in New Jersey blueberry culture'- Dr. Peter Oudemans, Specialist in Plant Pathology, Rutgers Cooperative Extension

3:10 'Precision mapping of blueberry bushes using AI and autonomous drones' - Hieu D. Nguyen Professor Dept. of Mathematics, Rowan University

3:30 Wild bee habitat methodology-Michelle Pedano, USDA-NRCS

3:50 Adjourn: Pesticide Re-certification Credits

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Last year proved to be a success registering and paying online. Moving forward this is how it will continue.

The system will allow you to pay by debit/credit card or e-check.

The website is called ANCOR and you will log in following the directions to create an account.

<https://ce-catalog.rutgers.edu/coursedisplay.cfm?schID=93186>

If you have already created an account, you will access that one.

Here are the directions to set up your account should you have any questions.

[Online Registration Instructions \(site.com\)](#)

If you need any assistance with this new process, please don't hesitate to reach out. (Lori-609-625-0056)

The prices will be as follows:

Growers -	\$ 80.00
Rutgers Staff and Interns -	\$ 40.00
Vendors -	\$ 160.00

THE BLUEBERRY BULLETIN

Update 2025

The Blueberry Bulletin is a seasonal weekly newsletter beginning in late March and ending in late Summer.

The Blueberry Bulletin is available from this point forward via email or online at:

<https://njaes.rutgers.edu/blueberry-bulletin/>.

Please be sure we have your email address to send it to you.

Dr. Gary C. Pavlis
County Agricultural Agent
RCE - of Atlantic County
6260 Old Harding Highway
Mays Landing, NJ 08330

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and Boards of County Commissioners. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.